Print Date 10/04/12 09:58:49

ORDER

104407 Orders Order / Rev: 06832081 Alt Order #: Product Desc: **HELLER FOR SENATE** Estimate: Flight Dates: 10/03/12 - 10/09/12 Primary AE: Amy McCreary Sales Office: Original Date / Rev: 07/18/12 / 10/03/12 BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Strategic Media Services, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Heller, Dean for U.S. Senate Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	132	\$82,375.00	\$70,018.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	132	\$82,375.00	\$70,018.75	0.00
Totals	132	\$82,375.00	\$70,018.75	0.00

Account Executives

Priority:

Revenue Codes:

A COOCAIN EXCOUNTED				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary	•		Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	29%	\$82,375.00
Market	100%	\$284,051.72

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$73,853.45
KLVX	0%	\$0 .00
KSNV-	2%	\$5,681.03
KTNV	18%	\$51,129.31
KTUD	1%	\$2,840.52
KVVU	24%	\$68,172.41
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	WTF	:30	6	\$300.002	0.00 NM	6	\$1,800.00
				M-F 5-6a WakeL	Jp w/Wagners								
	NEWS												
	<u>Star</u>	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
١	Veek: 10/0	01/12	10/07/12	WTF	6	\$300.00	0.00				1		

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Order / Rev:

104407

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832081

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/03/12 - 10/09/12

Estimate:

Ch Start Break Start/End Time Ln End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount 10/03/12 10/05/12 M-F 5-6a WakeUp w/Wa@M KSNV 5-6a :30 \$300.002 --WTE--R 0.00 NM \$1,800.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 10/01/12 10/07/12 6 \$300.00 0.00 KSNV 10/08/12 10/09/12 M-F 5-6a WakeUp w/Wa@M 5-6a MT----:30 \$300.002 0.00 NM \$1,200.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$300,00 0.00 KSNV 10/08/12 10/09/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 \$450.002 MT----4 0.00 NM \$1.800.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 MT----\$450.00 0.00 10/03/12 10/05/12 M-F 6-7a WakeUp w/WaQM KSNV 6-7a --WTF--:30 \$450.002 0.00 NM ĥ 6 \$2,700.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --WTE--6 \$450.00 0.00 KSNV 10/03/12 10/05/12 **Today Show** CM 658a-9am --WTF--:30 6 \$600.002 0.00 NM ĥ \$3,600.00 **Today Show** TODAY Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 --WTF--\$600.00 0.00 ß KSNV 10/08/12 10/09/12 CM Today Show 658a-9am MT----:30 \$600.002 0.00 NM \$2,400.00 **Today Show** TODAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 MT----\$600.00 0.00 KSNV 10/08/12 10/09/12 M-F Today Show II 3rd H0M 9-10a :30 \$275,002 0.00 NM MT----2 \$550.00 M-F Today Show II TODAY2 End Date Spots/Week Start Date Weekdays Rate Rating 10/14/12 Week: 10/08/12 \$275.00 0.00 10/03/12 10/05/12 M-F Today Show II 3rd HBM KSNV 9-10a --WTF--:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II TODAY2 Start Date **End Date Weekdays** Spots/Week Rating Rate --WTF--Week: 10/01/12 10/07/12 2 \$425.00 0.00 Start/End Time Ch Date Range **Description** Weekdays **Length** Rate Rtg Type 2 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a --WThE :30 (\$425.00) 0.00 NM See MG 8.4.8.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/03/12-10/05/12 M-F Today Show II 3rd Hr 9-10a --WThF----.30 \$425.00 0.00 NM [ABLE TO PLACE] ABLE TO PLACE E 9 KSNV 10/03/12 10/05/12 M-F Today Show III 4th 13M \$225.002 10am-11am ---TF--:30 1 0.00 NM \$225.00 Today 4th Hour TODAY 3 Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---TF--\$225.00 0.00 E 10 KSNV 10/08/12 10/09/12 M-F Today Show III 4th BM 10am-11am MT----2 :30 \$225.002 0.00 NM 2 \$450.00 Today 4th Hour **TODAY 3** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 MT----2 \$225.00 0.00 E 11 KSNV 10/08/12 10/09/12 Rachael Ray CM 11am-12pm :30 \$225.002 0.00 NM MT----2 \$450.00 Rachael Ray RR Start Date **End Date** Spots/Week Weekdays 1 Rate Rating MT~~~~~ Week: 10/08/12 10/14/12 \$225.00 0.00

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06832081

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10/03/12 - 10/09/12

Product Desc:

HELLER FOR SENATE

Rachael Ray RR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12WTF 3 \$225.00 0.00 E 13 KSNV 10/03/12 10/05/12 Noon News CM 12-1230pmWTF :30 3 \$275.002 0.00 NM 3 \$82	\$825.00 \$550.00
RR	
Week: 10/01/12 10/07/12 WTF 3 \$225.00 0.00 E 13 KSNV 10/03/12 10/05/12 Noon News CM 12-1230pm WTF :30 3 \$275.002 0.00 NM 3 \$82 Noon News Noon News	
Noon News	
	\$ 550 .00
NEWS	355 0 .00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12WTF 3 \$275.00 0.00	\$55 0 .00
E 14 KSNV 10/08/12 10/09/12 Noon News CM 12-1230pm MT :30 2 \$275.002 0.00 NM 2 \$55 Noon News	
NEWS	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12 MT 2 \$275.00 0.00	
	\$450.00
The Agenda 1230pm AGENDA	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12 MT 2 \$225.00 0.00 E 16 KSNV 10/03/12 10/05/12 The Agenda 1230pm CM 1230-1pwTF :30 3 \$225.002 0.00 NM 3 \$67	\$675.00
The Agenda 1230pm	9015.00
AGENDA Start Date End Date Weekdays Spots/Week Rate Rating	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12WTF 3 \$225.00 0,00	
	\$825.00
Days of our Lives DAUS	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12wTF 3 \$275.00 0.00	
	\$550.00
Days of our Lives DAYS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12 MT 2 \$275.00 0.00	
E 19 KSNV 10/08/12 10/09/12 The Doctors CM 2pm-3pm MT :30 2 \$225,002 0.00 NM 2 \$48 The Doctors	\$450.00
DRS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 MT 2 \$225.00 0.00	
	\$675.00
The Doctors DRS	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 10/01/12 10/07/12WTF 3 \$225.00 0.00	****
E 21 KSNV 10/03/12 10/05/12 Dr. Phil CM 3-4pWTF :30 3 \$300.002 0.00 NM 3 \$90	\$900.00
PHIL COLUMN TO A Poly Column Column Mark Column Column Mark Column Colum	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/12WTF 3 \$300.00 0.00	
E 22 KSNV 10/08/12 10/09/12 Dr. Phil CM 3-4p MT :30 2 \$300.002 0.00 NM 2 \$60	\$600.00
Dr Phil PHIL	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12	\$900.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)	**************************************
NEWS Start Date Find Date Weekdays Shots Meek Rate Rating	
<u>Start Date </u>	
E 24 KSNV 10/03/12 10/05/12 CM 4-5pmWTF :30 3 \$450.002 0.00 NM 3 \$1,3	1, 350 .00

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104407

Advertiser:

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Alt Order #: Flight Dates:

06832081

10/03/12 - 10/09/12

Product Desc:

HELLER FOR SENATE

Estimate:

Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating --WTF--Week: 10/01/12 10/07/12 \$450.00 0.00 10/03/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM E 25 KSNV 4-5pm --WTF--\$450.002 0.00 NM 3 \$1.350.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date Weekdays Spots/Week Rating End Date Rate Week: 10/01/12 10/07/12 --WTF--\$450.00 0.00 3 E 26 KSNV 10/08/12 10/09/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 2 \$450.002 0.00 NM 2 \$900.00 MT----4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 MT----\$450.00 0.00 E 27 KSNV 10/08/12 10/09/12 M-F Early News CM 5-630p MT----:30 \$900.002 0.00 NM \$3,600.00 M-F Early News **NEWS** End Date Spots/Week Rating Start Date Weekdays Rate 10/14/12 MT----Week: 10/08/12 \$900.00 0.00 \$900.002 E 28 KSNV 10/03/12 10/05/12 M-F Early News CM 5-630p --WTF--:30 6 0.00 NM 6 \$5,400.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 10/01/12 10/07/12 6 \$900.00 0.00 E 29 KSNV 10/08/12 10/09/12 M-F Jeopardy CM 630-7pm MT----:30 2 \$750,002 0.00 NM 2 \$1,500.00 M-F Jeopardy **JEP** Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/08/12 10/14/12 MT----\$750.00 0.00 630-7pm ---TF---E 30 KSNV 10/03/12 10/05/12 M-F Jeopardy CM :30 \$750.002 0.00 NM 3 \$2,250.00 M-F Jeopardy **JEP** Spots/Week Rating Start Date End Date Weekdays Rate ---TF--Week: 10/01/12 10/07/12 \$750.00 0.00 E 31 KSNV 10/03/12 10/05/12 M-F Wheel CM 7-730pm --WTF--:30 \$750.002 0.00 NM 3 \$2,250.00 M-F Wheel of Fortune WHEEL Weekdays Start Date End Date Spots/Week Rating Rate \$750.00 Week: 10/01/12 10/07/12 --WTF--0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 2 KSNV 10/01/12-10/07/12 M-F Wheel 7-730pm :30 (\$750.00) 0.00 NM See MG 31.4 [DEBATES] 4 KSNV 10/03/12-10/03/12 Wheel of Fortune in PRIME M-SA 8-11p / SUI :30 \$750,00 0.00 NM (f) MG for 31.2 10/03 [inv code] 7-730pm E 32 KSNV 10/08/12 10/09/12 M-F Wheel CM MT----:30 \$750.002 0.00 NM 2 \$1,500.00 M-F Wheel of Fortune WHEEL End Date Spots/Veek Start Date <u>Weekdays</u> Rate Rating 10/14/12 Week: 10/08/12 \$750.00 0.00 E 33 KSNV 10/08/12 10/09/12 FacetoFace/Ralston Rep@M 730-758pm :30 \$450.002 0.00 NM 2 \$900.00 Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 \$450.00 0.00 Week: 10/08/12 730-758pm E34 KSNV 10/03/12 10/05/12 FacetoFace/Ralston ReptM ~-~TF--\$450.002 .30 0.00 NM 3 \$1,350.00 Face to Face w/ J.Ralston FACE Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating ---TF--Week: 10/01/12 10/07/12 3 \$450.00 0.00

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Order / Rev:

104407

Advertiser:

Heller, Dean for U.S. Senate

Alt^rOrder #:

06832081

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Product Desc:

HELLER FOR SENATE

Flight Dates:

10/03/12 - 10/09/12

Ln Ch Start En	•	Start/End Time		Len Spo			Rtg Type Sp		Amount
E 34 KSNV 10/03/12 10/0	05/12 FacetoFace/Ralston Repaid Face to Face w/ J.Ralston	730-758pm	TF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
FACE	rado to rado W artaleton								
E 35 KSNV 10/04/12 10/0	04/12 M-FNews3 at Eleven CM	11pm-1135pm	T	:30	1	\$775.002	0.00 NM	1	\$775.00
NEWS	M-F News 3 at Eleven								
Start Date End	Date Weekdays <u>Spots/Week</u>	Rate Ra	ating						
Week: 10/01/12 10/0			0.00						
E 36 KSNV 10/08/12 10/0	08/12 M-F News 3 at Eleven CM	11pm-1 13 5pm	M	:30	1	\$775.002	0.00 NM	1	\$775.00
NEWS	M-F News 3 at Eleven								
Start Date End			ating						
Week: 10/08/12 10/14	•••	\$775.00	0.00			#075.000	0.00.104		# 550.00
E 37 KSNV 10/08/12 10/	09/12 The Tonight Show CM Tonight Show	1135p-1237a	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
TON SHOW									
<u>Start Date</u> <u>End</u> Week: 10/08/12 10/14			ating						
Week: 10/08/12 10/14 E 38 KSNV 10/03/12 10/		\$275.00 1135p-1237a	0.00 WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
200 110144 10/00/12 10/	Tonight Show	1100p-12014	** , .	.00	J	Ψ270.002	0.00 140	3	ψ025.00
TON SHOW	5	D. (e.						
<u>Start Date</u> <u>End</u> Week: 10/01/12 10/0			ating 0.00						
E 39 KSNV 10/08/12 10/	··· -	8-10pm	M	:30	1	\$2,400.002	0.00 NM	1	\$2,400.00
	Monday Prime 8-10pm	-							
VOICE Start Date End	Date Weekdays Spots/Week	Rate Ra	ating						
Week: 10/08/12 10/1		· . — —	0.00						
E 40 KSNV 10/09/12 10/	•	8-9pm	T	:30	1	\$2,400.002	0.00 NM	1	\$2,400.00
VOICE	Tuesday Prime 8-9pm								
	<u>Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate Ra	ating						
Week: 10/08/12 10/1	·		0.00						
E41 KSNV 10/04/12 10/	04/12 Thurs PR 10-11p CM Thursday Prime 10-11pm	10-11pm	T	:30	1	\$2,100.002	0.00 NM	1	\$2,100.00
ROCK CENTER	Thuisday Frime 10-11pm								
	Date Weekdays Spots/Week		ating						
Week: 10/01/12 10/0 E 42 KSNV 10/05/12 10/	tent :	\$2,100.00	0.00	;30		\$2,100.002	0.00 NM	4	#0.400.00
E 42 KONV 10/03/12 (0/	Friday Prime 10-11pm	10-11pm	F	,30	Ţ	\$2,100.002	U.UU INIVI	1	\$2,100.00
DLINE									
•	<u>Date Weekdays Spots/Week</u> 7/12F	<u>. Rate R:</u> ∣\$2,100.00	ating 0.00				1		
parameter 1	07/12 Sa-Su News 3 at ElevenCM	11pm-1135pm	SS	:30	2	\$750.002	0.00 NM	2	\$1,500.00
	Sa-Su News 3 at Eleven	, ,		•		***		_	* . ,
NEWS Start Data End	Data Maskdaya SnotaMask	. Bata Di	otina						
	<u>Date</u> <u>Weekdays</u> <u>Spots/Week</u> 7/12SS		ating 0.00						
E 44 KSNV 10/06/12 10/	06/12 News 3 Sunrise - SATUROM	6a-7a	S-	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS	News 3 Sunrise SATURDAY						i		
	Date Weekdays Spots/Week	<u>Rate</u> R	ating						
	7/12S-	\$225.00	0.00						
E 45 KSNV 10/06/12 10/		7a-9am	5-	:30	1	\$325.002	0.00 NM	1	\$325.00
SAT TODAY	Saturday Today								
	Date Weekdays Spots/Week	<u>Rate</u> R	ating						
	····	\$325.00	0.00						
E46 KSNV 10/06/12 10/	06/12 News 3 Today - SATURDM News 3 Today - SAT	9am-930am	5-	:30	1	\$300.002	0.00 NM	1	\$300,00
NEWS	110110 0 1 0 day 07 (1								

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06832081 Product Desc:

Heller, Dean for U.S. Senate

Flight Dates: 10/03/12 - 10/09/12 HELLER FOR SENATE

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 46 KSNV	10/06/1	2 10/06/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1	\$300.002	0.00 NM	1	\$300.00
NEWS		= 15 /		0 1-4011-	D-1-	D-6				ı		
<u>Sta</u> Week: 10	<u>rt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
			SIGN ON-SIGN O	OFF CM	5a-459a	S-	:30	1	\$375.002	0.00 NM	1	\$375.00
			ROS		(9:30 PM-10:	30 PM)						
JEP/WI		E-1 Data	Maakala	Cnoto Allante	Doto	Doting						
<u>ऽध</u> Week: 10	<u>nt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
			Saturday Night Li	ve CM	•	2amS-	:30	1	\$750.002	0.00 NM	1	\$750.00
			Saturday Night L	ive								
SNL	urt Data	End Data	Weekdays	Spots/Week	Rate	Rating					1	
<u>عرد</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	S-	<u>30013/4466K</u>	\$750.00	0.00						
E 50 KSNV			News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$225.002	0.00 NM	1	\$225.00
			News 3 Sunrise S	SUNDAY								
NEWS	art Date	End D <u>ate</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$225.00	0.00					l	
E 51 KSNV	10/07/1	2 10/07/12	Sunday Today	CM	7a-8am	S	:30	1	\$500.002	0.00 NM	1	\$500.00
OUNT	ODAY		Sunday Today									
SUN To	ODAY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$500. 00	0.00						
E 52 KSNV	10/07/1	2 10/07/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	1	\$1,900.002	0. 00 NM	1	\$1,900.00
MTP												
<u>St:</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,900.00	Rating 0.00						
E53 KSNV					9a-930am	S	:30	1	\$250.002	0.00 NM	1	\$250.00
NEWS			News 5 Today								Į.	
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10		10/07/12	S	1	\$250.00	0.00	.20		#27F 00 2	0.00 NIN		¢275.00
E 54 KSNV CM	10/07/	12 10/07/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$375.002	0.00 NM		\$375.00
	art Da <u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$375.00	0.00						
E55 KSNV	10/07/	12 10/07/12	NFL Pre-Game /	FNA CM	1p-53 0 pm	S	:3 0	1	\$1,600.002	0.00 NM	1 1	\$1,600.00
FNIA			NFL Pre-Game									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S		\$1,600.00	0.00					4	
E 56 KSNV	/ 10/07/	12 10/07/12	NFL Football	СМ	1P-9P M	S	:30	1	\$8,000.002	0.00 N N	1	\$8,000.00
SNF			NFL Football									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					1	
Week: 10		10/07/12	S	1	\$8,000.00	0.00					4	
E 57 KSN\	/ 10/07/	12 10/07/12	NFL End of Gam		1p-9p	S	:30	1	\$6,500.002	0.00 NN	/ 1	\$6,500.00
SNF-F	OSTGAN	ΛE	NFL End of Gan	ne Diesk								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/07/12	S		\$6,500.00	0,00			4000 00 -	0.00.11	-	4000.00
E58 KSN\	/ 10/07/	12 10/07/12	Sports Night in L Sports Night in I		Sun 1135p-	1200aS	:30	1	\$200.002	0.00 NM	/ 1	\$200,00
SPOR	TS NIGH	Т	oborta tailâut iu r	_as veyas							1	
<u>S</u> :	tart Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 1		10/07/12	S		\$200.00	0.00			#00F 00 f	0.00.11	1 1	ቀባባር ላላ
N 59 KSN	/ 10/03/	12 10/05/12	2	CM	10am-11an	nWTF	:30	1	\$325.001	1M 00.0	√I 1	\$325.00

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Order / Revi

104407

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832081

Product Desc:

HELLER FOR SENATE

KSNV

Flight Dates:

10/03/12 - 10/09/12

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			M-F Today Shov	v III 4th H								
			Today 4th Hour									
TODAY	3											
<u>Sta</u>	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	01/12	10/07/12	WTF	1	\$325.00	0.00						
N 60 KSNV	10/04/1	2 10/05/12	M-F Today Shov	vIII4thBM	10am-11am	TF	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour									
TODAY	3									i i		
Sta	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	01/12	10/07/12	TF	1	\$325.00	0.00						
N 61 KSNV	10/04/1	2 10/05/12	The Doctors	CM	2pm-3pm	TF	:30	1	\$325.001	0.00 NM	1	\$325,00
			The Doctors		•							
TODAY	3											
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	TF	1	\$325.00	0.00						
										Totals	132	\$82,375.00